



2 South Main Street 2nd Floor Pleasantville, NJ 08232

Telephone: 609.485.0153 Fax: 609.485.0067

The Business Committee Meeting November 17, 2017 Pleasantville One Stop

Attendance

Jean McAlister	Paul McClellan	Rhonda Lowery	Eric Reynolds
Stephanie Koch	Francis Kuhn	Jim Drew	Joe Kelly

Minutes

The meeting was called to order by Joe K. at 9:07am. This meeting is a follow-up to the meeting held on October 20, 2017. This discussion is regarding job placement; marketing has begun with radio ads on CAT Country Radio. There will be a bi-lingual ad in the near future, this is to gain the attention of the Spanish population. Paul M. explained that his agency is in contact with Hard Rock of which the opening is slated for the summer of 2018. Anyone that is interested in employment must email: www.HardRockAtlanticCity.com and must have an appropriate accessible email address as this is the means that Hard Rock will respond. A recruitment manager has been hired to review potential employees. Jim D. suggested that we meet with Hard Rock.

The model for employment is geared towards all customers along with a Prove-It test; with this in mind a plan needs to be in place to get customers hired. Hard Rock should not be the only focus for employment, the focus should be for all employers that has full time positions available. Stephanie K. suggested that an employer focus group be formed. Rhonda L. added that there may be many customers that will not work at a casino due to too many closings thus our advertisement should state that we will meet with all customers. The main objective is employment and the services that we can provide to obtain employment i.e. retention, etc. and these services should be in place being that there is a few months' window. As per Joe K.

Step 1. it is relevant to engage Hard Rock Rhonda L. adding that we should utilize the casino reps that are on the committee this will give an overall view of what is really needed, with this knowledge we will be able to assist the customers in getting hired. The employer should also be notified in advance that John Doe is referred by the WDB, this will give a better opportunity to be hired and will also shorten the process.

Step 2. A meeting with Hard Rock will be scheduled in coordination with Eric R. informing them of the coalition. Submit all necessary information to the contract administrator i.e. deliverables, etc. Jim D. suggested that we contact the National Harbor in Baltimore MD to see what their process was for the Hard Rock and also contact Local 54 to inquire if they would like to be involved.

Step 3. The following should be invited to join in the discussion:

F.O.C	Retail Hospitality	Local 54	Labor	WDB
ACCC	Casino Reps	AC Chamber	JEVS	Stockton

Keep in mind that all involved should be assured that as a committee we objectively see both sides of the spectrum, therefore we will simultaneously gather all parties:

Rhonda L. will contact the F.O.C

Joe K. will contact Local 54

Eric R. will contact Hard Rock

The Next tier will be Spanish, and Vietnamese, second tier will be the high school. Rhonda L. requested to Paul M. to submit what they have in place regarding soft/hard skills. The coalition need to meet in December inviting the School Administrator/Superintendent of which Jean M. will contact and Stephanie K. will contact JEVS. During the December meeting please be prepared to report findings. This should be in writing by January 2018. Looking at the flow of customers there needs to be a model and it should be attached to the MOA. Joe K. will work on the concept to present at the meeting. Stephanie K. added that there is a model that was created by her and Sherwood T. that would be of good use for this endeavor. This model will be altered to fit the current need, in order to do this please email the Casino needs to add to this model; also this would be a good time to incorporate the youth as a dual model. Rhonda L. suggested that the model be general with an added rapid response.

Adjourned 10:14am